

## Content and Communications Lead

**Salary package: Competitive**

**Location: Hybrid working – Housemark office, Coventry and home working**

We can see our future in focus. And we need you to help us share our story.

In March, we entered a new era for Housemark. A new brand. A new offer. A new story to tell. Over the years some of our successes have been the sector's best kept secrets – but we want that to change. As we gear up to deliver a new digital experience, complete with new website, we're looking for a creative communications professional to deliver compelling copy and content that brings our work to life.

This is brand new role for someone to shape and make their own. You'll be working closely with marketing and communications colleagues on campaigns, as well as speaking with customers to capture their stories and successes. You'll be using words to bring our new brand to life with clear, confident copy, and you'll be flexing your style to make sure we make impact, no matter what channel we use.

It's an exciting time to join the team and there's lots to say that is new and refreshing – so your passion and creativity for copy and communications will be clear.

Housemark is the leading data and insight company for the UK housing sector. As a catalyst and change partner, we are here to give the sector greater confidence to make evidence-based decisions that make a difference.

Our ideal candidate will have creativity and vision to prepare compelling content that evidences tangible outcomes and results to support the growth of business.

### **The rewards**

In return for your commitment and enthusiasm, you can look forward to excellent working conditions in a progressive and growing company.

Staff benefits include:

- 28 days annual leave plus bank holidays
- Social Housing Pension Scheme – defined contribution scheme
- Non-contributory accident and sickness cover
- Non-contributory life assurance
- Optional private medical insurance

The closing date for applications is midday Thursday 6<sup>th</sup> May 2021.

Interviews will take place on week commencing 17<sup>th</sup> May 2021.

### **How to apply**

Applications will be in the form of a CV and a supporting statement to [jobs@housemark.co.uk](mailto:jobs@housemark.co.uk).