

Expand your skillset Add to your toolkit Be inspired Be supported

Accelerate your digital journey with HouseMark's Digital Transformation Programme 2019.

Following last year's extremely successful initiative, HouseMark's Digital Transformation Programme returns for 2019. Bridging the gap between the ideals and implementation, this unique programme has been tailor-made for the housing sector.

Working in partnership with BT and other in and out of sector experts, this programme brings together sector leaders, new ideas, innovative technologies, practical advice, tools and techniques as well as excellent out-of-sector experiences, for you to take-away and use within your organisation.

"The programme has really demonstrated the opportunity housing providers have to use technology to improve operational effectiveness and efficiency; improving services for customers and modernising ways of working."

Director, Asset and Housing Strategy,
Peabody Group

Supporting you to uncover the solutions that work for your organisation, the Digital Transformation Programme delivers a unique learning experience for senior leaders:

- Exclusive 'behind the scenes' access to businesses who are already delivering on [successful digital strategies](#) and implementation.
- Connecting with, and [learning from, like-minded leaders](#) who have already taken the steps towards their digital journey.
- Impressive [learning environments](#) selected specifically to facilitate engagement, [inspiration and innovation](#).
- [Sharing expertise, ideas and questions](#) with peers and out-of-sector professionals.
- Exploring solutions to common business problems as part of a [unique two-day innovation workshop](#), which will see you use a variety of tools and techniques to develop [problem-solving and team-working skills](#).
- Strengthening [professional networks](#) and discovering [new partnership opportunities](#).
- [Tangible tools](#) to take away and use to develop and deliver [realistic digital strategies](#) and action plans.
- Connecting and communicating with colleagues between events, [sharing ideas and reflections](#).



"A really engaging and challenging programme which stretched my thinking through the insight provided by the speakers and visits to other organisations"

Director of Learning and Innovation,
Wheatley Group

For more information about the Digital Transformation Programme, please contact Tina Reid on tina.reid@housemark.co.uk