



HouseMark 

data | analysis | intelligence | insight | solutions


**HouseMark is one of the UK housing sector's largest membership organisations.**

We have a rich warehouse of data and insight which enables us to deliver business intelligence tailored to your strategic ambitions. We add real value to the sector's drive for business improvement, value for money and transformation.


We offer support and solutions that reflect world class practice and current policy direction.

We do this through our insight, knowledge base and relationships with the UK and devolved governments, social housing regulators, sector thought-leaders and exemplar 'out of sector' organisations.





Our purpose is to enable our customers to build even better businesses and achieve outstanding performance.



## Achieving our purpose

- We continue to modernise our data offer, providing a business intelligence platform that is quicker and less resource intensive for our customers to access the latest insight, analysis and intelligence to improve their businesses.
- Through our consulting practice, we provide the best consultants in the sector, utilising experts from 'best in class' private, public and third sectors, from FTSE listed companies to global and academic organisations.
- Through our unique partnerships with world class organisations, we are helping the housing sector evolve, transform and innovate.
- Our in-house team has a deep understanding of all aspects of housing operations. From asset management and housing services, to new build and regeneration, we are well connected with major sector stakeholders to provide the intelligence, insight, and solutions to support our customers.

## Our members benefit from:

- Exclusive access to our data and analysis tools, including our unique benchmarking and comparison analysis. Access peer comparisons across core performance and cost metrics.
- Interactive, online UK Global Accounts peer comparison tool, allowing you to compare headline financial performance. (Currently only available for housing associations. Local authority and ALMO offer is planned for 2018)
- Data skills labs to ensure you make the most of your data, driving out insight and intelligence. This includes regional technical user forums, best practice sharing, thought leadership publications and informative guidance via interactive webinars.
- Tailor-made insights and intelligence allowing our customers to identify and action opportunities for business improvement.
- Access to a programme of 'best in class' events and learning that spans in and out of sector organisations, providing the perfect opportunity to network, share ideas and take away best practice.
- Invitation to an exclusive member-only event that provides the perfect opportunity to influence policy makers and stay ahead of significant sector issues. The 2018 programme includes the RSH, MHCLG and HM Treasury sessions.
- Unlimited user access to our Knowledge Base, an online sector-specific database of news, case studies and best practice.
- Automatic membership of Procurement for Housing to access best in sector procurement practices and solutions.
- Member discounts for value-added solutions.

## Value-added solutions

In addition to our membership package, we also provide a number of value-added solutions:

- Experiential transformation programmes providing ideas, innovative approaches and access to 'behind the scenes' successes from our unrivalled network of housing and commercial practitioners, helping the housing sector evolve, transform and innovate.
- Access to leading in and out of sector consultants through our consulting practice.
- Through our business 'health checks', identify areas for improvements and efficiencies.
- Access best practice, latest thinking and networking opportunities at one of our many specialist clubs.
- Bespoke business intelligence and data solutions, tailor-made to your organisation - benefit from strategy development, custom research papers, in-depth data analysis and more.
- New thinking and networking at our policy, insight and thought leadership seminars.





We work in partnership with our members, sector bodies and commercial organisations to support our customers to build better businesses and achieve outstanding performance.



HouseMark 

024 7646 0500 | [info@housemark.co.uk](mailto:info@housemark.co.uk) | [@housemarkltd](https://www.housemarkltd.com) | [housemark.co.uk](https://www.housemark.co.uk)