



HouseMark 

Consultancy

Offering bespoke support and solutions
that reflect world class practice

HouseMark is one of the UK housing sector's largest membership organisations.

Our purpose is to enable our customers to build even better businesses and achieve outstanding performance. One of the ways we do this is through our consultancy practice; adding real value to the sector's drive for business improvement, value for money and transformation.

Our unique offer

We offer support and solutions that reflect world class practice and current policy direction. By bringing together unique elements from within HouseMark, our impressive proposition allows you to benefit from unrivalled insight, specialist sector knowledge and access to one of the largest housing networks in the UK.



We provide the best consultants in the sector, utilising experts from 'best in class' private, public and third sectors, from FTSE listed companies to global and academic organisations.



With access to in-sector best practice, thought-leading commercial and social organisations and positive relationships with UK and devolved governments, our solutions are built on a strong foundation of specialist knowledge.



Our rich warehouse of data and insight enables us to deliver business intelligence tailored to your strategic ambitions, underpinning our unique consultancy offer.



Results are at the heart of our consulting practice.

Our benefit realisation methodology has been successfully applied to both in and out of housing sector organisations.

Working together

We know that organisational context matters. This is why we will work together to understand your background, your key people and your preferred way of working.

As a results-driven business, we will always present the outcomes and value of work.

With an experienced associate talent pool, we will create project teams that are expertly matched to your needs and requirements. Having expertise at every level, we are best placed to support your strategic and operational challenges.

Recognising that all organisations are on a journey, we have centred our solutions around four focused areas.



Our strong associate talent pool enables us to deliver a broad range of support, solutions and builds capacity to accelerate your in-house activity.

Key areas of delivery include:



Our approach

At HouseMark, we have a deep understanding of all aspects of the housing sector. Focusing on delivering unrivalled quality and integrity, our approach is centred on delivering business solutions informed by our customers and actionable insights.

This approach reflects our commitment to customers, working for the sector to support industry-wide improvement, innovation and transformation.

Working across Scotland, England, Wales and Northern Ireland, we understand the important differences in policy and external market conditions. We also benefit from a 'bigger picture' on best practice - sharing learning from the UK's leading organisations.

With innovation, learning and insight at the heart of our approach, our consultancy practice aims to add capacity to your business, up-skilling and developing your people as we work together to deliver results and outcomes for your organisation.





Shared values

Underpinning our approach is our values. Aligned to those of the sector, these drive the way we work:

Trust and Integrity

- Building trusted relationships by keeping our promises and delivering agreed outcomes.
- Delivering our services consistently to the highest professional standards.

Be the Best

- Learning from the best, we continually improve and modernise our services to stay ahead of our members, customers and competitors.
- Taking responsibility for our own personal development so we can be our best selves.

Customer Driven

- Providing great value for all our members and customers.
- Solutions driven by a deep understanding of our customers' needs and the political and environmental context within which they work.

Make a Difference

- Going the extra mile to make sure our members and customers are delighted with our service.
- Challenging conventional thinking, pioneering new solutions for ourselves, our members and our customers.

Working together, we support you to build even better businesses.

Helping you achieve efficiencies, improve performance and implement innovation to deliver positive outcomes for your customers.

Elevating our offer

At HouseMark, we provide a range of solutions to help you achieve outstanding performance. From our modernised data and business intelligence platform, to our exciting programme of events, seminars and clubs, our membership provides a variety of opportunities to improve, transform and innovate.

Elevate and enhance any consultancy package with these complementary solutions:



Contact us

If you would like to know more about HouseMark's consultancy practice, or would like us to support your latest project, please contact:

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Find out more about what we do by visiting our website housemark.co.uk and follow us on twitter [@housemarkltd](https://twitter.com/housemarkltd).



HouseMark 

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